Scenes from Thursday

DentLight inventor Dr. Richard Liu and Brittany Stupar display the company’s latest products at its booth, No. 2241.

Want to go home with some souvenirs of your trip to Southern California? Stop by the CDA Store in front of the exhibit hall for some CDA swag.

Amber Ettinger, left, and Alexis Johnson draw attention to DENTSPLY’s new MTM Clear Aligners at the booth, No. 1404.

CDA attendees try out ‘the visible difference’ at the Designs for Visions booth, No. 1204.

Amy Dodge shows off the NOMAD Pro2 at the Aribex booth, No. 1547.

GC America booth, No. 726, attracts attendees Thursday morning.

Photos by Sierra Rendon, today Staff
LIGHTWALKER ATS™
A CLASS OF ITS OWN, NOTHING COMPARES!

Erbium & Nd:YAG LASER Dual Wave Length
20 Watt Er:YAG Hard & Soft Tissue = Ultra Fast Cutting
15 Watt Nd:YAG = Proven Perio Wavelength
QSP & VSP Technology = Faster, More Precise & Comfortable
50μs Er:YAG Pulse Duration = Fewer Shots & Less Anesthesia
OPTOflex Delivery System = Enhanced Efficiency & Reliability
PHAST PIPS = Fast, Effective Laser Endo
Dual Wavelength = Advanced Laser Perio

PROVEN, PREDICTABLE, CONSISTENT CLINICAL RESULTS

CALL TODAY or TEST DRIVE LIGHTWALKER ATS™
CDA Anaheim, 15-17 May
Booth #2142

See More at T4MED.com Call us at 949.276.6650
The cheerful crew at DMG stand ready to help attendees at booth No. 446.

Marshall Martin of DEXIS helps CDA attendees with their imaging questions at booth No. 1656.

As you’re walking through the CDA exhibit hall, be sure to keep an eye out for the Crest Oral B giant toothbrush, so you can take a photo with it, like dental assistant student Julia Orea of Garden Grove did.

Tracy Broders helps CDA attendees at the Shofu booth, No. 1128.

Catch a glimpse of the giant Ti-Max 2900L at the NSK booth, No. 460.

Visit the Flow Dental booth, No. 657, and Brad Baker and Bernice Pocart can help answer any questions you might have.

Looking to brighten up your dental practice? Ossi Corp’s Dino Dental Chair will have young clients flocking to your office. Check them out at booth No. 381.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.

Talk to Cliff Magneson at the SharperPractice booth, No. 1649, about turning in your old, useless camera for a huge rebate on a new one.
**More benefits with digital impressions**

1. **Documented improvement in clinical accuracy compared to conventional elastomeric impressions**
   - 80% reduction in crown returns to lab for margin errors
   - 60% reduction in crown returns to lab for occlusion issues
   - 55% reduction in crown returns to lab for fit issues
   - 30% reduction in overall crown remakes

2. **No inbound impression shipping cost and quicker case turnaround**
   Your cases are transmitted electronically via the Internet, so you save on the cost of overnight inbound shipping ($7). Plus, your monolithic BruxZir® Solid Zirconia, IPS e.max®, Obsidian® Lithium silicate ceramic, Inclusive® Custom Abutment or implant case can be fabricated and shipped back to your office in as little as two days.¹

3. **Save $20 per unit off the list price**
   When you transmit a digital impression and request a model-less restoration, we deduct the cost of the model and die work, saving you $20 off the list price. BruxZir, IPS e.max or Obsidian restorations made via digital impressions and without a model will cost you $79 per unit instead of $99. You’ll also save $40 per unit off the $299 per unit list price of Inclusive Custom Abutments or screw-retained implant crowns.

**Send us your next digital impressions and put these benefits to work for your practice!**

*Data is based on 123,757 BruxZir crowns manufactured digitally at Glidewell Laboratories through June 2013.
¹Projected shipping return data for your case should be verified with a Glidewell Laboratories representative. IPS e.max is a registered trademark of Ivoclar Vivadent.

**For more information**

888-786-2177
www.glidewelldental.com
CDA attendees form a line to check out all the latest from Colgate at booth No. 1316.

Dental students try out the products at the Young Dental booth, No. 1430.

Bryan Murphy of Whip Mix, booth No. 1736, shows off the company’s Preference hand sanitizer, which he says keeps hands moisturized even after you put on your gloves. If you stop by and fill out a survey at the booth, you will be sent a free sample and a $5 Starbucks gift card.

Katherine White of Glidewell Laboratories works with a few CDA attendees Thursday morning.

Heidi Gil of GumChucks helps attendees learn more about the innovative ortho flossing product at booth No. 2250.

Attendees stop by the Glove Club booth, No. 832. Sports fans will want to come back by the booth today and Saturday when former L.A. Lakers and Clippers’ player Lamar Odom and L.A. Lakers’ Jordan Farmar will be on hand to sign memorabilia.

Chuck Ferrara of Parkell helps a customer Thursday morning at booth No. 1643.

Dan Gormley of OCO Biomedical, booth No. 667, can answer your questions about OCO’s sinus elevation and bone grafting products or about the OCO Implant Symposium coming up next month in Albuquerque, N.M.
OCO Biomedical, a proven world leader in innovative, patented dental implant products, technology and education, proudly presents the 2014 OCO Dental Implant Symposium providing two full days of eleven information-packed lectures and Q&A sessions, to be held on Friday, June 6th from 8am to 5pm and Saturday, June 7th from 8am to 4 pm at the spectacular Sandia Resort & Casino in Albuquerque, New Mexico.

Participants in this exciting, first annual OCO event will receive sixteen (16) hours of AGD-Pace CE Credits, competitively priced for both practitioners and staff; they have the opportunity to network and gain knowledge from nationally recognized lecturers such as keynote speaker Dr. Howard Farrant, DDS,MBA, founder/publisher of DentaTown Magazine and other prominent speakers. Participants will learn immediate, practical, profitable skills in the most advanced methods of implantology, restorative dentistry, sinus elevation, and bone grafting.

States OCO founder/president, Dr. David D. Daigle, DDS, “Since 1973, OCO has focused on developing, manufacturing and addressing the demanding needs of the dental industry. Our 2014 symposium will be a benchmark accomplishment showcasing not only the latest innovations in procedures and products but our commitment to the highest standards of practice and education as well.”

3 WEEKS LEFT TO REGISTER!

Registration fees start at $750 for doctors/practitioners; $450 for support staff/personnel.

Call 1-800-228-0477 or visit our website: ocobiomedical.com for further information about this exciting event!
To learn more about advanced dental imaging options, visit Planmeca at booth No. 1372.

Attendees stop to learn more about DoWell Dental Products at booth No. 203.

Dave Sherman and Richard Olff stand ready to help at the Roydent booth, No. 1415.

Attendees visit Taub Products, booth No. 1278, to learn more about the company’s innovations, including Fusion Zr.

Go try on some new loupes at the Orascoptic booth, No. 1616.

To learn about the latest in digital dental photography, visit the PhotoMed booth, No. 2034.